## Northview Theatre Booster Meeting Tuesday, January 8, 2008 Agenda

## Financial Report

### Winter One Act Festival

- Programs
- Tickets
- Internal Publicity
- Concessions
- Volunteers

# Spring Play

- Parent Meeting (Feb Booster meeting-mandatory)/Communication
- Programs
  - o Program production
  - o Advertising/student commitments
- Tickets
- Publicity
  - o Internal
  - o External
- Concessions
- Stargrams/Flowers
- Volunteers

#### State Conference

### 2008 Musical

- Franciscan Center contracts
- 2007 pre-promotion
- Technical/set needs
- Fundraising

## **Fundraising Program**

- 2008 goals
- Fundraising Initiatives
  - o Max & Erma's
  - o Maximize program ad sales (Spring play and '08 musical)
  - Corporate Sponsorships
  - o Brick campaign
  - o Summit Packaging